



ELIZABETH LAUREN STOWE

GRAPHIC DESIGNER

CONTACT

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www.elstowe.com

EDUCATION

LYNN UNIVERSITY

Boca Raton, Florida

2010-2014

B.S. Graphic Design

3.75 GPA - *Magna Cum Laude*

TECHNICAL SKILLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
PREMIERE PRO
FINAL CUT PRO
PC & MAC OSX
HTML5 / CSS
WORDPRESS
MAILCHIMP
SOCIAL NETWORKING
MICROSOFT OFFICE SUITE

OTHER SKILLS

FILM & DIGITAL PHOTOGRAPHY
MUSIC PRODUCTION

EXPERIENCE

FREELANCE DESIGNER | ELSTOWE DESIGN LLC

2013 - PRESENT

Providing custom logos, flyers, posters, apparel design, web graphics, web design, artwork, photo manipulation / editing, and photography for various clients.

MULTIMEDIA DESIGNER | SOFTWASH SYSTEMS

APRIL 2015 - FEBRUARY 2016

Head of creative department. Responsible for creating logos, website design & up keep, designing marketing & tradeshow collateral, email campaigns, truck wraps, promotional video editing and all other creative services offered to in-network companies.

COMMUNITY MANAGER | ELITE STRATEGIES

FEBRUARY 2014 - MARCH 2015

Responsible for managing social media accounts for a number of high profile clients, creating graphics and content for social media networking / campaigns, branding each client consistently across all social media platforms, assisting with content marketing and project management.

GRAPHIC DESIGN INTERN | ELITE STRATEGIES

AUGUST 2013 - FEBRUARY 2014

Performed a number of duties including logo design & branding, website mockups for potential clients, product photography, content writing, and a variety of tasks within the internet marketing realm.

